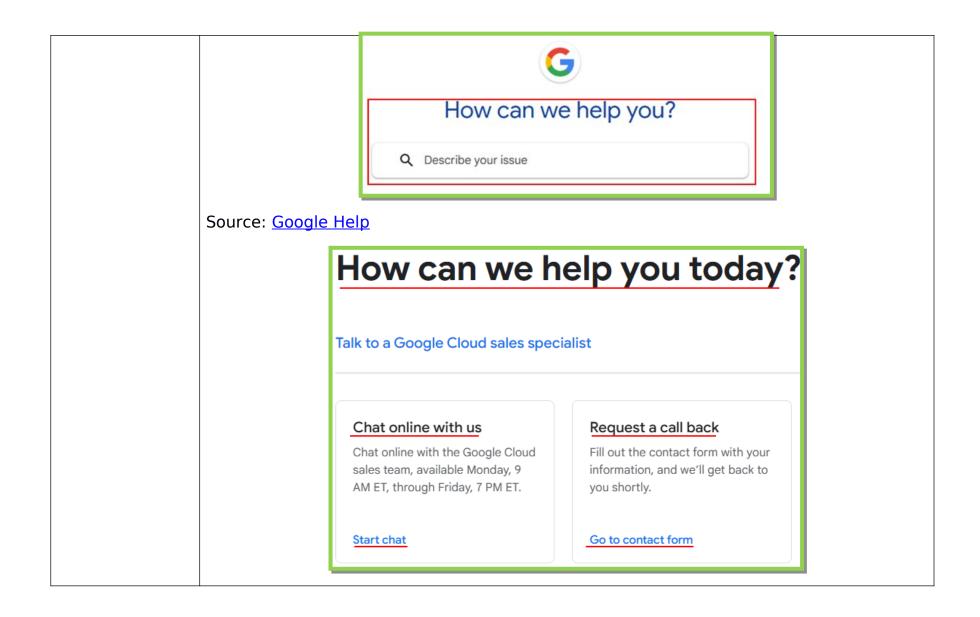
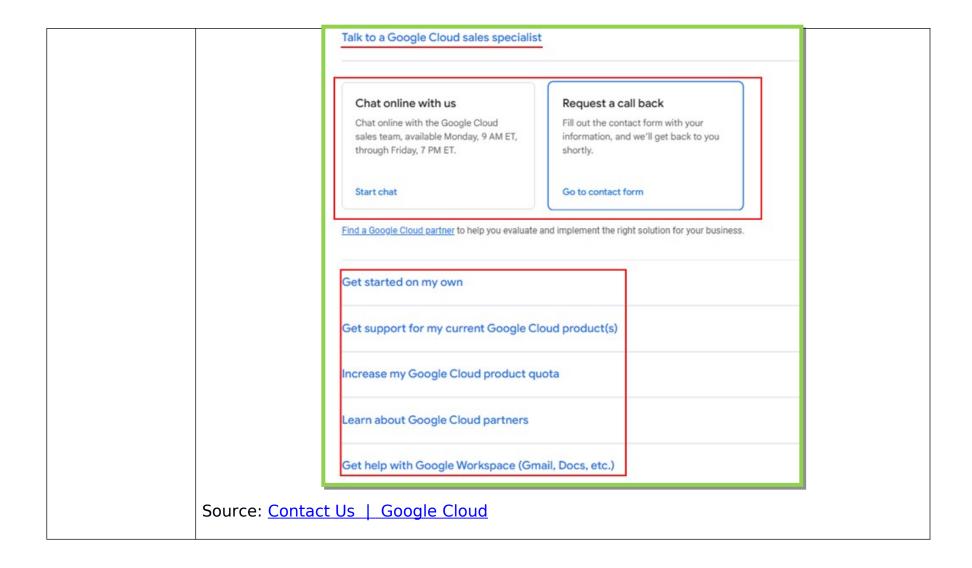
# Exhibit 9

#### Infringement Claim Chart for U.S. Pat. No. US7023979B1 v. Google ("Defendant")

Claim10	Evidence
10. A communication s method	The Google Customer Service performs a method for communicating in a communication network.
comprising:	For Example, Google Customer Service performs a method of communicating by establishing, over a communication network, a call between callers with a request to the appropriate department for assistance.
	Hi, how can we help?
	Help and support
	Have questions or need to report an issue with a Google product or service? We've got you covered.
	Get support
	Source: Contact us for help and office location guidance - Google (about.google)

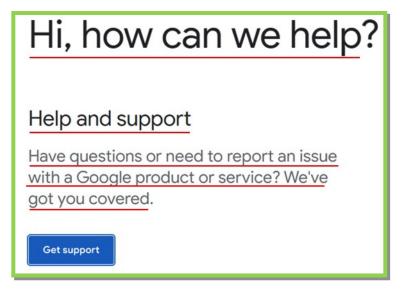


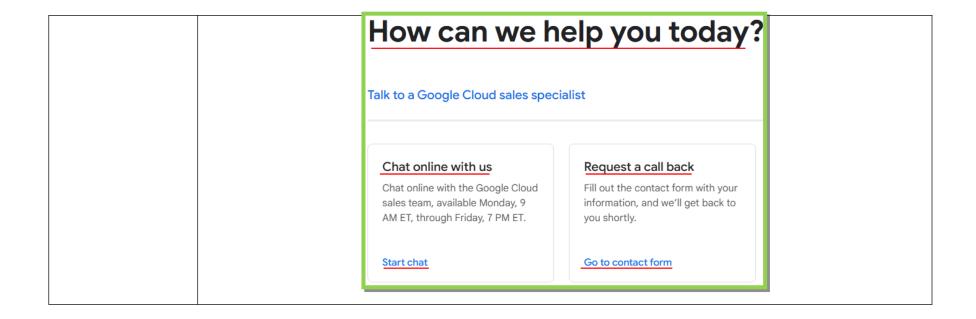


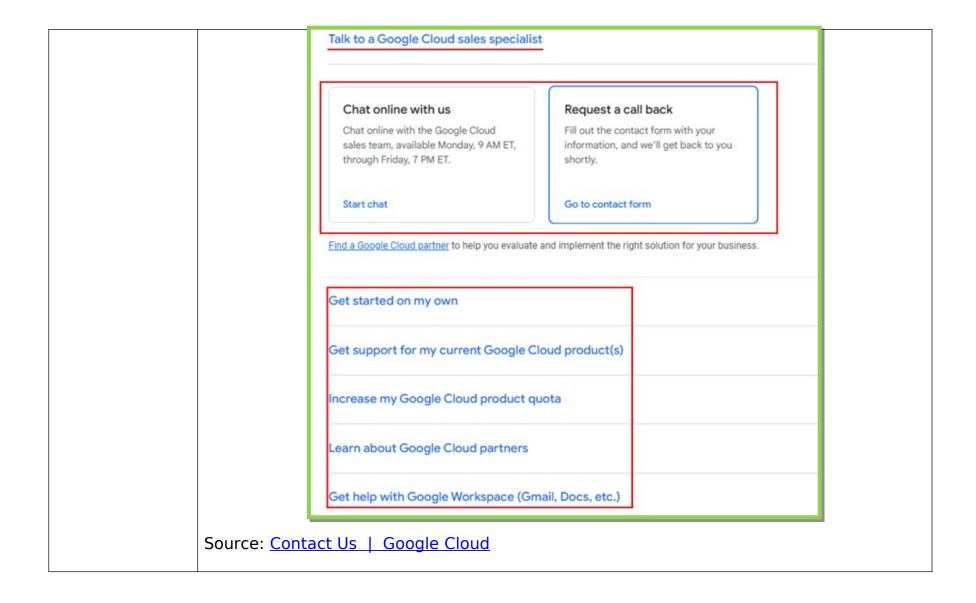
(a) receiving a plurality of communications , each having associated classification information;

The Google Customer Service receives a plurality of communications, each having associated classification information.

For example, Google Customer Service receives calls from multiple callers. For each call, a user provides information about the nature of the call by selecting the appropriate department from the given choices. The responses are used to classify the call.



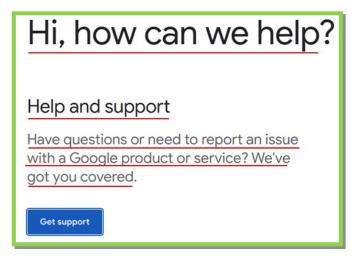




(b) storing information representing characteristics of a plurality of potential targets;

The Google Customer Service maintains information about potential targets that includes support agents, departments, or specific resources capable of handling different types of inquiries.

For example, Google Customer Service records i.e., stores information about the skill set possessed by agents who are potential targets of the call.



## How can we help you today?

Talk to a Google Cloud sales specialist

#### Chat online with us

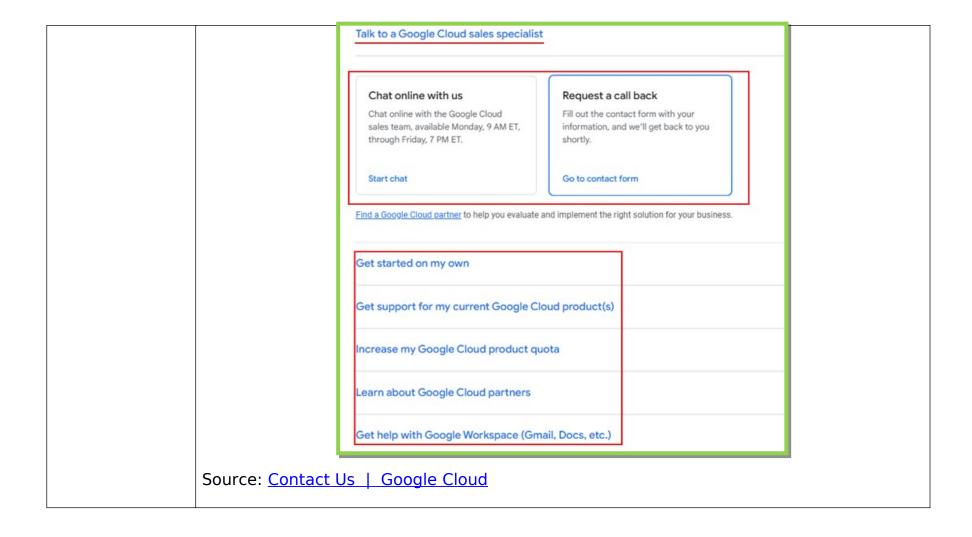
Chat online with the Google Cloud sales team, available Monday, 9 AM ET, through Friday, 7 PM ET.

Start chat

#### Request a call back

Fill out the contact form with your information, and we'll get back to you shortly.

Go to contact form



Delight your customers while lowering your costs with a turnkey omnichannel contact center native to the cloud.

A Contact Center as a Service (CCaaS) solution that offers security and privacy, along with unified data.

# Reduce costs by improving operational efficiency

Platform simplification enables reduction in agent training time, turning agents from a cost center to revenue generators faster. One system of record to action insights, makes agent productivity higher.

Source: Contact Center AI (CCAI) Platform | Google Cloud

(c) determining an optimum target for each communication based on the communication classification and target

The Google Customer Service determines an optimum target for each communication based on the communication classification and target characteristics using a multivariate cost function comparing at least three potential targets.

For example, Google Customer Service analyses the caller selection to determine one or more skills that an agent who is selected to receive the call should have in order to provide the caller with the requested assistance. The system analyses the native agent to control calls using Contact Center Al Platform (i.e., a multivariate cost function).

characteristics
using a
multivariate cost
function
comparing at
least three
potential
targets; and

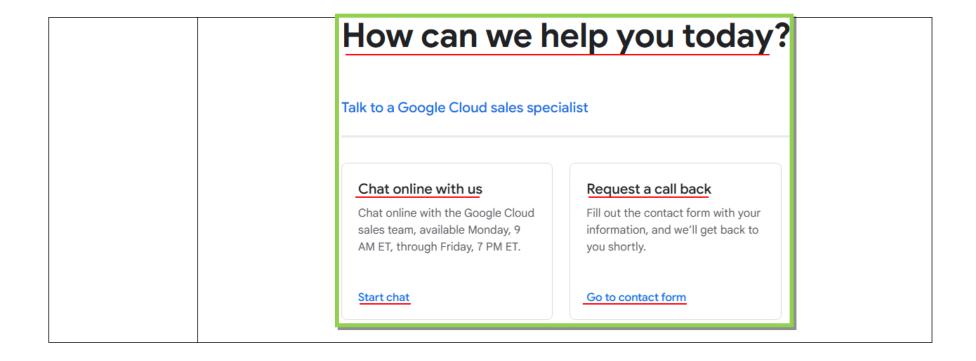
Google employs numerous agents, at least three of which possess the skill set required by the call.

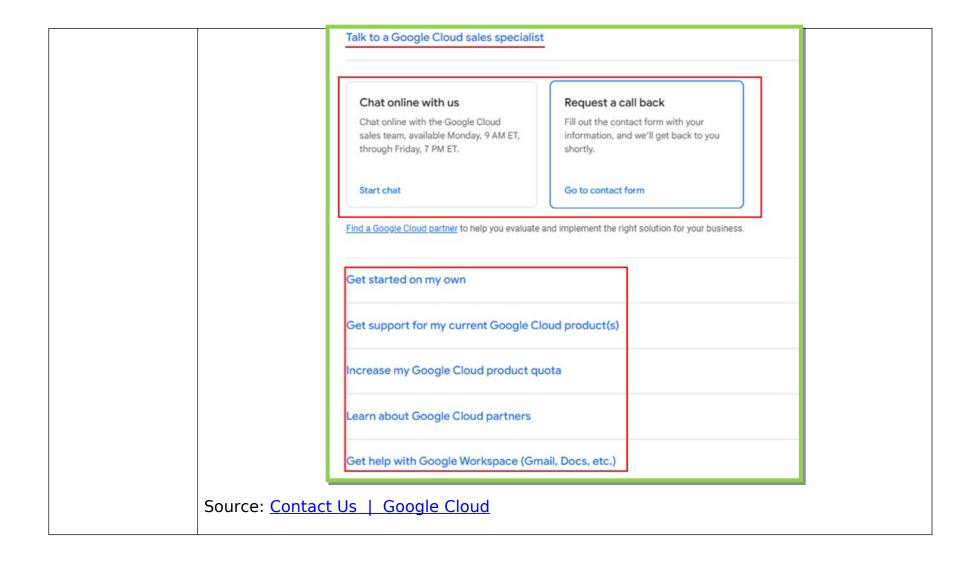
# Hi, how can we help?

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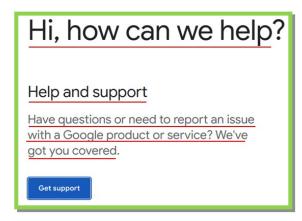
The addition of Contact Center AI Platform provides your partners the ability to integrate with Contact Center AI, so you can enjoy a more seamless experience operating your customer service center, with a complete view of the customer in a single workspace that includes real-time AI intelligence, native agent call controls, and real-time call transcription. For example, we are expanding our partnership with Salesforce to integrate Contact Center AI with Service Cloud Voice to deliver a unified Service Cloud agent console and Customer 360.

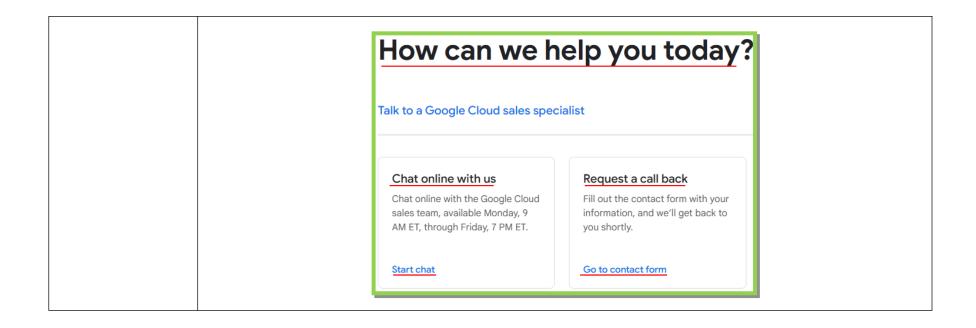
Source: Google announces new Cloud Contact Center Al Platform | Google Cloud Blog

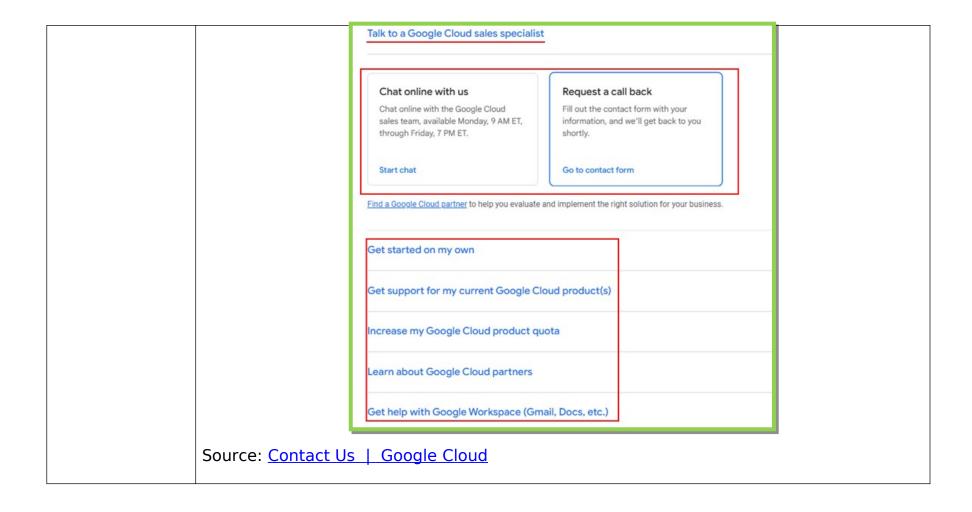
(d) routing the communication to the optimum target,

The Google Customer Service routes the communication to the optimum target.

For example, upon determining, as the optimum target, the agent to which the call should be routed, Google Customer Service routes the call to that destination agent.







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# Reduce costs by improving operational efficiency

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#### **Al-Driven Routing**

Al powered operations for contact deflection, predictive routing, agent productivity and operational efficiency. Reduce handle time by providing deep interaction context and turn-by-turn guidance on the conversation flow based on customer intent.

Decrease interaction volume with predictive AI driven routing. Agents are enabled with insights and can respond faster with automated responses using Contact Center AI building blocks.

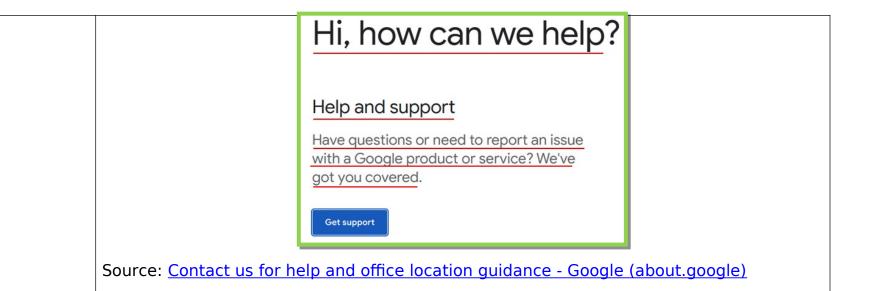
Source: Contact Center AI (CCAI) Platform | Google Cloud

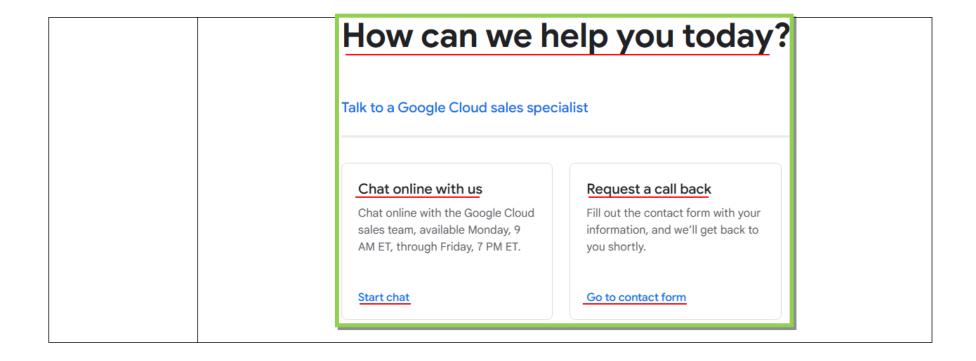
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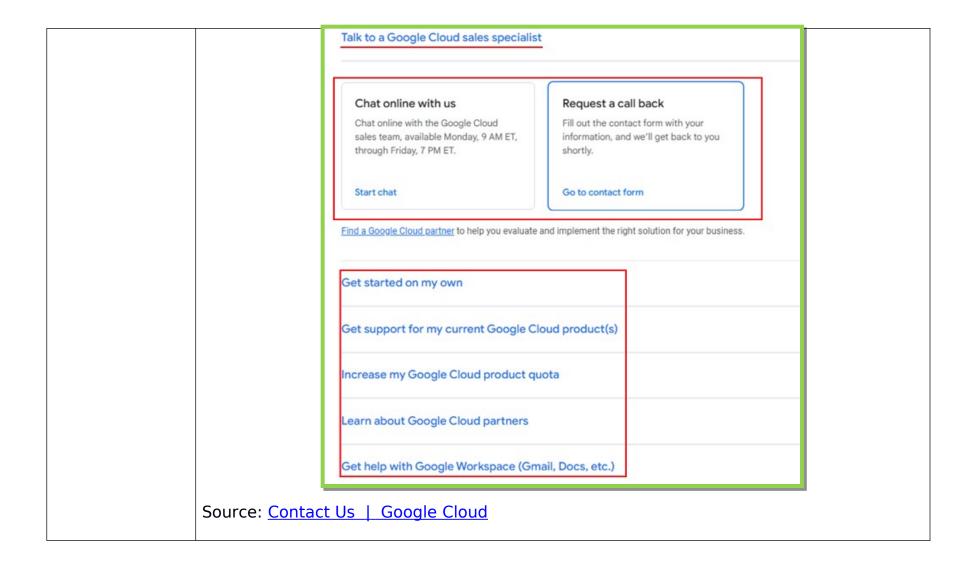
Source: Google Cloud Blog

said determining step and said routing step being performed within a common operating environment. The Google Customer Service performs the determination and the routing steps within a common operating environment.

For example, when a caller provides information about the nature of the call by selecting the appropriate department from the given choices, then CCaaS solution automates the call routing using one Contact Center Al platform (i.e., in a common operating system).







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